Abstract of the Disclosure

A pulse having a width of 20H is inserted into STV in correspondence with a vertical blanking period (a period of 21H), and the speed of CKV is increased to 12 times the original speed over the period of 21H at the same time the pulse becomes High. A video signal in the vertical blanking period is at a black level, so that black is written into all organic EL elements in the period. An organic EL display continues to display black for a time period elapsed until a video is next written by the original line selection pulse. The video signal is corrected such that the shorter a video display time period provided to the EL element becomes, the higher the input video luminance of the EL element becomes in order to display black.